Illustration Essay Rubric: 100 Points Possible			
	Novice	Competent	Proficient
Interesting and	Points: 0	Points:3	Points:5
appropriate title	Title is missing	Title is present but is not interesting or is not appropriate.	Title is interesting and appropriate.
Introduction	Points:0	Points:3	Points:5
	Introduction contains so many errors that the reader cannot follow it.	Introduction is present but is not engaging.	Introduction includes a hook, background information, and gets the reader involved.
Thesis Statement	Points:0	Points:3	Points:5
	No Clear thesis statement.	Weak thesis statement that is missing a clear point.	Strong thesis statement that includes a topic and a point for the whole paper.
Topic Sentences	Points:5	Points:10	Points:15
	Essay does not contain clear topic sentences that support the thesis statement.	Essay contains two strong topic sentences that support the thesis statement.	Essay contains 3 strong topic sentences that support the thesis statement.
Support	Points:10	Points:20	Points:30
	Body paragraphs contain weak support for topic sentences.	Body paragraphs contain good support for topic sentences.	Body paragraphs contain strong support for topic sentences.
Organization	Points:0	Points:5	Points:10
	Organization is unclear and transitions are not used.	Organization is fairly clear and some transitions are present.	Essay is clearly organized with smooth transitions.
Conclusion	Points:0	Points:3	Points:5
	Conclusion is nonexistent or ineffective.	Conclusion sums up essay but does not include a closing thought.	Effective conclusion that sums up the essay and ends with a closing thought.
Assignment	Points:0	Points:3	Points:5
	Assignment guidelines were not followed.	The assignment was followed somewhat.	There is evidence that you followed the assignment.
Formatting	Points:0	Points:3	Points:5
	MLA formatting was not followed.	MLA formatting was attempted but was not used effectively.	Essay is clearly formatted in MLA style.
Grammar and	Points:5	Points:10	Points:15
Word Choice	Essay contains multiple grammar and word choice errors that distract the reader.	Essay has several grammar errors and word choice/slang errors.	Essay has very few grammar errors and no word choice/slang errors.