1. Research and create a business plan/business model for a new HR Consulting Firm to operate out of Florida, with an expansionist vision (Nation and Worldwide)
2. One Power point presentation
3. One Word document with your business plan – target for a 5-year plan
4. One blog and a Mini website that will include the components of your HR consulting firm
5. Include the comparisons on market averages, meaning: What is the competition out there? How will your HR consulting firm compete against the products that these type of firms offer? Be creative when choosing your Company’s NAME ( Names are Meaningful and Important, they define character, purpose, vision and one’s existence)

See Below the top HR consulting firms in the world, you can add as you research, I am giving you a base sample:

* Mercer.
* Towers Watson.
* Aon Hewitt.
* Hay Group.
* Deloitte Consulting LLP.
* Oliver Wyman.
* McKinsey & Company.
* Accenture.

1. List how many consulting companies are powerful in Florida, mainly in South Florida,
2. Which firms will your company compete against, and how? List the areas of competition
3. How will you do Marketing and Public Relations, Budget, Set up timeline etc.
4. How will you Create a network strategy becoming a worldwide Human Resource leader/player, talk about globalization?
5. Develop this Business Plan, by approaching a strategy that Incorporates Management Principles learned in class, to further your vision… Be creative… focus on Leadership and Motivation. How will these themes enhance your services for future clients? Concentrate your areas of research alongside HR guidelines.

**Insert the following components into your project:**

**-SWOT Analysis**

**-How will the company differentiate its products and services, what is the company's niche?**

**Recommended Research sites:**

Through the attached article on the Harvard Business Review you will find useful information for this project.

1. Class Textbook
2. Harvard Business Review
3. [www.forbes.com](http://www.forbes.com)
4. **Shrm.org**
5. The Wall Street Journal
6. The New York Times
7. The Investor’s Business Daily
8. Forbes.com
9. Sba.org
10. Yahoo Finance
11. Harvard Business Review
12. www.hbr.org/Business/Resources‎
13. [www.harvardbusiness.org](http://www.harvardbusiness.org)
14. Look at Gallagher.com - <https://www.ajg.com/>

Research on the theme of Servant Leadership and include it within your company’s vision.

Cite the book on servant leadership and materials that can support your Consulting Firm’s vision aligned to this initiative.

Sample website for your Business Plan (This is just to give you an idea, not because you need to follow its theme or content) This is a sample website from a former student:

<http://emilyyamileth2.wixsite.com/mysite/community-blog>