1. A 1,500 to 2,500 words long Elements of Persuasion Annotated Bibliography on **Cultural Beliefs Communication Theory**. Due by Monday, March 19, 2018, 8:00 p.m.

2. **Writer must find, read, and summarize five (5) scholarly sources on Cultural Beliefs Communication Theory Annotated Bibliography.**

 **\*\*\*PLEASE SEND TO ME A LIST OF THE 5 ACADEMIC SOURCES YOU SELECTED TO WRITE ABOUT AS SOON AS YOU SELECT THEM.\*\*\***

a.Selected Scholarly Sources must be published in academic journals ONLY. CANNOT USE: Any websites, popular press books or articles or other non-scholarly sources for this research.

 b. Scholarly Sources Articles CANNOT BE **shorter** than 15 PAGES LONG.

3. Each entry in the Annotated Bibliography must have the following two (2) parts:

 a. Citation: List the full citation for each source. Format all citations to the author-date system of The Chicago Manual Style, 16th (Attachment 1).

 b. Annotation:

(1) Write an annotation for each source that summarizes and assesses the value of the source. CANNOT copy and paste full phrases or sentences from the articles and present them as your own summary.

(2) Summary should explain the overall argument of the source.

(3) The assessment should evaluate the usefulness of the source for a 8-10 Minute TED Talk. In the assessment, explain what unique information, insights, or arguments this source will be add to your understanding of the Cultural Beliefs Communication Theory. **\*\*\*\*The TED Talk Presentation Assignment is due later on in the semester, which will be evaluated on how well it educates a non-expert audience on the Cultural Beliefs Communication Theory and that it presents a persuasive argument for the benefit of learning the theory. \*\*\*Please note that I will be requesting your assistance for that assignment as well.\*\*\***

(4) Cite relevant page numbers in parentheses throughout the annotation.

(5) Whether you are quoting, paraphrasing or summarizing you must distinguish between your own thoughts and writing, and the information, arguments, or quotations you take from other sources.

4. The Annotated Bibliography must be written in the attached Annotated Bibliography Template (Attachment 2).

5. Essay format: 12-point font, Times New Roman, doubled-spaced, one-inch margins, no extra lines between paragraphs, first lines indented ½ inch, and a heading that includes the course number, and name, assignment name, date, and name.

6. Attachments **3-7**; TEXTBOOK CHAPTER 10 on Cultural Beliefs Communication Theory are:

\*\*Borchers, Timothy A. 2013. Persuasion in the Media Age. Long Gove, IL: Waveland Press

 (1) Textbook Cover (Attachment 3).

 (2) Chapter 8 PG 209-217(Attachment 4).

(3) Chapter 8 PG 218-219 (Attachment 5).

(4) Chapter 8 PG 220-221 (Attachment 6).

(5) Chapter 8 PG 222-2-238 (Attachment 7).

7. Mechanics:

* Correct grammar, spelling and punctuation
* Clear and effective organizations
* Proper citation of relevant material -- citations appear where needed to references resources
* Correct citation of sources included - citations follow Chicago Style correctly.

8. Content

* Sources selected are appropriate for the assignment
* Sources selected are RELEVANT to the Cultural Beliefs Communication Theory
* Annotated SUMMARIZE each source effectively
* Annotations ASSESS each source effectively

9. **PLEASE SEND A PLAGARISM REPORT WITH PAPER.**