

MGT 237 Formal Writing Assignment

MGT 237 is designated as a Writing Intensive (WI) course where students are required to use the writing process to complete a longer essay assignment (at least 12 pages). Students will (1) construct a working thesis and outline, (2) compose a rough draft, (3) participate in peer review, and (4) revise their rough drafts into a final draft.

Assignment Requirements

- A formal research paper totaling 12 pages
- APA style formatting and documentation
- Minimum 8 scholarly sources
- Rough draft and peer review
- Final draft due day 7 of Week 5
- No more than 20% of your essay can be quoted from another source; therefore, at least 80% of the content must be original. Refer to the TurnItIn originality report via the Dropbox for your originality score.

Topic choices

Choose one of the following topics based on course assignments:

- Cultural differences and business communications - based on Individual Assignment 1 and In-class Activity 1a.
- Effective Formal Communication Networks – based on Chapter 1 reading assignment and In-class Activity 1b
- Leadership styles - based on In-Class Activity 2b and Individual Assignment 2.
- Groupthink - based on Discussion Forum 2.
- Effectiveness of virtual teams - based on In class Activity 2a.

Analyze the topic and **argue your opinion or perspective**. You must have a point; do not simply report on the topic. Your ideas should be expressed in an interesting and original manner.

Student Writing Resources

Resources on APA documentation and writing essays are available in the “Student Writing Resources” module on D2L.