

# **SUPPLY CHAIN MANAGEMENT MODULE (MHN224238)**

## **SESSION 2017/18 (TRIMESTER B)**

### **COURSEWORK 1: INDIVIDUAL REPORT**

#### **Requirements**

You have to produce an individual report of 2000 words (+/- 10%). The individual report should cover the following parts:

- 1) Discuss the concept of supply chains, supply chain networks and supply chain management.
- 2) Assess the main supply chain processes which take place within a company's supply chain with specific reference to supplier relationship management.

This report should be underpinned by theoretical definitions, concepts and frameworks and should be supported by business examples.

#### **Guidelines**

40% of marks will be allocated to part (1), 50% of marks will be allocated to part (2) and 10% of marks will be allocated to quality of writing/referencing.

#### **Part 1: Supply Chain/Supply Chain Network (40%):**

This part should:

- Discuss a supply chain and supply chain networks.
- Evaluate the importance of supply chain management.
- Examine the different factors which impact the design of supply chains networks.
- Students could provide a diagram of a typical supply chain and/or supply chain network.

Students will be assessed on their level of theoretical contribution, business examples and depth of analysis and evaluation.

#### **Part 2: Supply Chain Processes (50%):**

This part should:

- Discuss the main supply chain processes that underpin supply chains.
- Examine their key activities, challenges and how the processes link together.
- Evaluate the supplier relationship management process in greater detail.
- Consider the impact that the process has on the overall supply chain.

Students will be assessed on their level of theoretical contribution, business examples and depth of analysis and evaluation.

### **Quality of Writing/Referencing (10%)**

- The report should be structured appropriately.
- It should include an executive summary of 200 words which is not included in the overall word count (+/- 10%).
- The report should be written in a formal style, free from any spelling or grammatical errors. Please thoroughly proofread your work before submission.
- The report must be written in your own words, with the exception of any quotes which must be clearly indicated using double quotation marks.
- The report should be accurately referenced using Harvard Business Style.
- References should be of sufficient quality and include a wide range including books, refereed journals papers and other reputable academic sources.
- A plagiarism checklist should be completed and submitted with your report.

**This coursework is worth 40% of the overall module mark.**

Please submit an electronic copy to TURNITIN on the module's GCU Learn site and a hard copy to Carol Burns in W116. These must be submitted by Thursday 15<sup>th</sup> March at 3pm.

## Plagiarism Checklist Form



### Department of Business Management

#### Avoiding academic irregularity: plagiarism/ghost-writing checklist

##### - coursework submission cover sheet

Before you submit coursework, in accordance with University regulations, you should be able to confirm that the coursework that you are submitting is your own original work and that you have:

- read and understood the guidance on academic irregularity and plagiarism in the module handbook;
- clearly referenced, both within the text and on the end reference page/s, all sources used in the work;
- based your work on academic sources from academic search engines such as the American Business Index (ABI). Student sources should not be used.
- used inverted commas and the full reference details (including page numbers) for all text quoted from books, journals, web-based other sources;
- provided the sources for all data in tables and figures that are not your own work;
- not made use of the work of any other student(s) past or present without acknowledgement. This includes any of your own work that has been previously, or concurrently, submitted for assessment, either at this or any other educational institution, including school;

- not sought or used the services of any professional agencies such as ghost writers or other individuals, to produce this work;
- retained all the material collected in the process of developing your coursework; and
- in addition, you understand that any false claim in respect of this work may result in disciplinary action in accordance with University regulations.

Remember, the Learning Development Centre offers advice on academic writing.

**Please tick to confirm that you have observed the points above in your coursework and submit a signed copy of this complete form (2 pages) with your coursework submission.**

Name	
Matriculation Number	
Degree Programme	
Module Title	
Module/Seminar Tutor	
Date	
<p><i>This is my own original work; it has not been submitted elsewhere in fulfilment of the requirements of this or any other award.</i></p> <p>Signed .....</p>	