# Enterprise Information System Presentation

**Resources**:

* Baltzan, P., and Phillips, A. (2015). *Business Driven Information Systems (5th*ed*).*
* Week 4 articles and videos
* Week 6 articles and videos

**Analyze**enterprise information systems in a presentation with a minimum of 15 to 20 slides **(2-3 slides a piece**.) which includes:

* Intro/Conclusion
* A description of enterprise information systems
* A summary of enterprise data management systems in the context of the data life cycle
* An explanation of the role of enterprise information systems in facilitating collaboration
* An overview of emerging information system technologies such as cloud computing, virtualization, and big data
* **A summary of BI methodologies and business analytics**
* An assessment of techniques to identify market trends and business opportunities
* A summary of real-world examples of how BI improved enterprise competition and performance
* Editor/Submit:

**Cite**a minimum of 3 peer-reviewed references from the University of Phoenix Library.

**Format**consistent with APA guidelines.