Creation of Wealth

Micro PC Quarter 6

Cumulative Contribution of Marketing Division

	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Quarter 5
Net Profit for Division	-88,000	-450,000	-540,140	2,681,135	738,565
Cumulative Net Profit for Division	-88,000	-538,000	-1,078,140	1,602,995	2,341,560
Cumulative investment from Corporate Headquarters	500,000	1,000,000	1,500,000	2,000,000	7,000,000
Net investment (cumulative profit + cumulative investment)	412,000	462,000	421,860	3,602,995	9,341,560
Return on investment (100 * (net investment / cumulative investment)) %	82	46	28	180	133