Competitors' Profiles

Micro PC Quarter 5

- (●) Summary report
- ( ) Detailed report for region and city

Region NORAM ▼

City All ▼

Competitors' Profiles

	Company				
	Cloud Computers	SIVO	DEVZA	Micro PC	Intellect Inc.
Balanced Scorecard	5	6	3	39	47
Total Demand	913	1,211	623	2,033	2,484
Number of Brands for Sale	2	2	2	2	2
Average Price	3,600	3,168	3,475	2,987	2,549
Highest Rated Brand in Costcutter (>= 70)	N/A	N/A	N/A	74 PCmini Basic.	N/A
Highest Rated Brand in Innovator (>= 70)	74 Nebula v.2	N/A	N/A	N/A	N/A
Highest Rated Brand in Mercedes (>= 70)	N/A	N/A	N/A	N/A	N/A
Highest Rated Brand in Workhorse (>= 70)	N/A	N/A	N/A	N/A	78 Beaver XI
Highest Rated Brand in Traveler (>= 70)	N/A	N/A	N/A	76 PCmini Lite.	N/A
Total Local Inserts	15	33	14	21	18
Total Regional Inserts	0	0	0	0	0

Highest Rated Ad in Costcutter (>= 70)	N/A	N/A	N/A	N/A	76 Intellect Intel
Highest Rated Ad in Innovator (>= 70)	N/A	N/A	N/A	N/A	N/A
Highest Rated Ad in Mercedes (>= 70)	N/A	N/A	N/A	N/A	N/A
Highest Rated Ad in Workhorse (>= 70)	N/A	N/A	N/A	N/A	70 Intellect Intel
Highest Rated Ad in Traveler (>= 70)	N/A	N/A	N/A	N/A	N/A
Number of Sales Offices	2	3	2	3	3
Sales Office Sales Force	14	15	11	15	14