

List of references

Name of website or author (year). *Title of webpage* [online]. Available from: www....
[Accessed: date].

For example:

Calentano, D. (2016) *How to make promotional ideas effective at the supermarket* [online]. Available from: <https://www.thebalance.com/effective-supermarket-promotional-ideas-1326141>. [Accessed: 10/11/16].