Fin 635

Capital and Money Markets

Rubrics for Term Paper

(The Term paper will be evaluated based on the following criteria)

Spring 2018

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| --- | --- | --- | --- | --- |
|  | Marginal | Acceptable | Good | Honors |
| Originally of the work | Little originality; the issues discussed have been completely treated in the textbook | Added a few original touches to enhance the project but did not incorporate it throughout | Was creative at times; thoughtfully and uniquely presented | Was extremely creative and presented with originality; used a unique approach that truly enhanced the project |
| Professional/Industrial Relevance | The issue researched was not important in the industry. It has no market impact. | The issue was somewhat important to a small sector of the financial industry | Many financial participants would find the problems important and will pay attention to the discussion | The issue is critically important to the finance industry. It affects many sectors and/or was critical to the success or failure of some companies in the sector. |
| Completeness of the Work | Did not utilize resources effectively; did little or no fact gathering on the topic | Used the material provided in an acceptable manner, but did not consult any additional resources | Did a very good job of researching; utilized materials provided to their full potential; used several types of resources to enhance project. | Went above and beyond to research information; used additional material beyond what was provided; and utilized many types of resources to make project effective |
| Acknowledgement of the Work of Others by References | Bibliography is incomplete and not in correct format. | Bibliography is complete but does not adhere to MLA format | Bibliography is complete but has some format errors. | Bibliography is complete and adheres to the MLA format |
| Organization of the Paper | Choppy and confusing; format was difficult to follow; transitions of ideas were abrupt and seriously distracted the audience | Somewhat organized; ideas were not presented coherently and transitions were not always smooth, which at times distracted the audience | Presented in a thoughtful manner; there were signs of organization and most transitions were easy to follow, but at times ideas were unclear | Extremely well organized; logical format that was easy to follow; flowed smoothly from one idea to another; the organization enhanced effectiveness of the project |
| Clarity in Writing, tables, graphs and Illustrations. | Very inaccurate and/or incomplete; the facts in this project were misleading to the audience; appendix were incorporated incoherently | Somewhat accurate; more than a few inconsistencies or errors in information or incomplete; often appendix were ‘forced” into the discussion merely to bulk up the paper | Mostly accurate; a few inconsistencies or errors in information. Appendix were generally well incorporated with a few inconsistencies. | Completely accurate; all facts were precise and explicit. Appendix were appropriately input into the discussion. |
| **Overall Quality** |  | C(+/-) | B(+/-) | A(-) |

\*\* Once I assigned a letter grade to your paper, I will translate it into a numerical score using the grading scale specified in the syllabus (in the light most favorable to you, using the top end of the numerical scale for each letter grade).