Recent Trends in Business Analytics

* Do some research on recent trends in business analytics such as Google Analytics, cloud computing, artificial intelligence, machine learning and so on.
* Focus on one trend and discuss its relevancy to your business or any business you would like to discuss.
* Consider how these analytics tools would impact business decision making.

Provide your initial discussion post to the question. Be sure to include references to any resources you used. You should use at least one resource to help you with your initial discussion.