* **Please write a brief summary about your Business**
* **How do you know this business will make a difference?**

• For example:

• Have you done some research to see who else is running similar projects to the ones you are proposing? How will your project differ from theirs?

• Have you talked or surveyed the people that you want to help through your business, and understood their needs?

• Have you talked to experts in the field who have run similar projects?

• Did you run activities or run a pilot project?

(Maximum 200 words)

* **If you have already started your business, please tell us about what you have done so far.**
* **Do you have staff or volunteers in the business? If so, what roles do they play? What are your plans for involving people in the future?**
* **Will your business be working with under 18-year-olds or vulnerable adults? If so, please give details.**
* **Where is, or where will be, the base for your business? Where does it, or where will it, deliver services?**
* **How do you plan to raise income and become sustainable in the future?**

• For example:   
• Trading   
• Sponsorship   
• Fees   
• Grants

* **Please tell us why you want to develop this business?**

• What are your main reasons for setting up or being involved in this project?   
• What motivates you?   
• What led you to this point?   
• Do you have any experience of the issues you are seeking to address?

* **What else do you want to tell us that is relevant to your application?**
* This might include any activities that you are currently undertaking or planning; previous experience or qualifications that you may have.