Name_____

Prewrite: 3/29
Rough Draft: 4/5
Final Draft: 4/24

Essay 3

It's king of a cliché, but they say that "sex sells." In the United States, we are bombarded with sexual imagery. Pick something—an ad, an image, a celebrity, a type of person—that people find sexually attractive, and then write an essay in which you explain the origin of this desire, the way that people who desire it express that desire, and what that tells us about them or the world at large.

Grading Rubric

Score	A	B	C	D
Content	■satisfies the requirements of the writing prompt in a creative and original manner. ■uses a clear thesis statement. ■proves the thesis with insightful examples and details.	■meets some of the requirements of the prompt. ■includes some key elements that help explain the thesis.	■meets few of the requirements of the writing prompt. ■discusses very basic ideas. ■makes few connections to or lacks a clear thesis.	■minimally addresses the writing prompt. ■digresses, repeats, or dwells on insignificant details throughout. ■does not contain thesis
Development	■builds and elaborates thoroughly. ■uses examples precisely. ■develops the topic by using detailed textual examples as support ■demonstrates coherence in the development of ideas.	■answers the question in an abbreviated manner. ■gives brief examples to explain ideas. ■develops ideas somewhat inconsistently. ■ integrates sources/source material	■shows weakness in the development of ■ideas and/or develops ideas without thorough explanation. ■has trouble integrating sources/source material properly	■contains inaccurate, vague, or repetitive details. ■shows a lack of development of ideas. ■ does not incorporate sources or does so with frequent errors
Organization	■sets up and maintains a clear focus. ■establishes a logical, rational sequence of ideas with transitional words and sentences.	■has a general focus. ■obviously attempts organization. ■exhibits a logical sequence of ideas.	■shows an attempt to create a focus. ■can be difficult to follow.	■exhibits no organizational pattern or focus. ■strays from the topic
Language Use	■has language, fluidity, and a sense of audience and voice. ■has sophisticated style of sentence structure, sentence variety, and vocabulary. ■has essentially no errors.	■has a sense of audience. ■uses an appropriate level of vocabulary. ■demonstrates partial control of mechanics. ■exhibits some errors that do not interfere with comprehension.	■uses simple sentences. ■has a vague sense of audience.	■shows minimal control of language skills. ■ has errors that begin to interfere with comprehension. ■shows little consideration for audience

An F paper
■ unrelated to the topic ■ filled with indecipherable words and is illegible ■ unrecognizable as English
■ incoherent with illogical or garbled syntax. ■ blank ■ plagiarized

****Please do not mark the area below. It will be filled out by your instructor****

Staple these items in this order:	Your Final Draft Grade:
☐ Rubric as cover page ☐ Pre-write ☐ Rough Draft ☐ Final Draft via Canvas	_____/ 100%